

March 15, 2010

Dear friend,

We received your payment for a raffle ticket for a 2010 Harley Davidson two tone (red/black) Road King. The raffle will take place on May 22 during the Motorcycle Ride event at J.R. Brody's Roadside Tavern. Although you do not need to be present to win, we encourage you to attend this exciting event! If you win, we will contact you by phone or e-mail to arrange the details. Through purchasing a raffle ticket, you are acknowledging that the value of the prize will be considered ordinary income for federal and state income tax purposes and if you win, you will be required to pre pay a portion of the tax liability prior to receiving the motorcycle.

Through your purchase you have helped support CCALS. As you may know, CCALS is a nonprofit organization that models compassion to those affected by ALS by providing respite opportunities, instruction and guidance, subsidy of living aids and assistance, and intimate dialogue with patients, their families, caregivers, and healthcare professionals. Our approach draws from hands-on experience, as we continually strive to understand the overwhelming dynamics ALS families endure. **CCALS exists solely to offer individualized support to those currently living with ALS, their families and caregivers.** When requested, we strive to accompany them on their journey, actively listen to their concerns, care for their needs, and equip them to face end of life issues with dignity and peace.

Thank you for your continued support and we wish you good luck in the raffle!

Yours in service,

Ronald G. Hoffman
Founder/Executive Director